

RUMBLES

The Official Bi-Monthly Magazine
of the Rocky Mountain Section of
the AWWA and the Rocky Mountain
Water Environment Association



Business Card Marketplace Advertising Agreement

Your business card ad will be seen in our Business Card Marketplace section of our publication and your company's name, website address and page number of your ad will also be listed in our Index to Advertisers.

Your business card image will be 3.5 x 2" in size and may be in full color or in black & white as seen below by our rate structure. Please fill out the information, sign and fax back to 866.572.3170 to secure space in our marketplace.

Full Color	1x	3x	6x
1/8 Page	<input type="checkbox"/> \$550	<input type="checkbox"/> \$500	<input type="checkbox"/> \$400
Black and White	1x	3x	6x
1/8 Page	<input type="checkbox"/> \$400	<input type="checkbox"/> \$350	<input type="checkbox"/> \$300

Issue Selection (Please select all that apply)

- January _____ March _____ May _____
 July _____ September _____ November _____

Advertiser Information

Company Name

Contact Name

Address

City State Zip Code

Phone

Fax

Email

Advertising Agency

Agency Phone

Agency Fax

Advertisement Agreement with Apogee Publications

Payment

- Credit Card (Circle one: VISA, MC, AMEX, DISCOVER)

Card # _____

Expiration Date _____

- Company Check (please note arrival date: _____)

I agree that this form constitutes the acknowledgement of my order, and I agree to submit any cancellation prior to the closing date.

Signature _____

Advertising Cost

Total Cost per Insertion _____

Advertising Copy

Materials to be delivered on _____

Design services requested (fees may apply) Yes No

Please return via toll-free fax: 866-572-3170

Attention: Kathleen Pishotta

kathleen@apogeepublications.com or 888-371-4933

Checks payable and sent to: Apogee Publications
6528 Greenleaf Ave., Ste. 219
Whittier, CA 90601

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Production Guidelines

Mechanical Specifications

Full Page	7.5" x 9.5"
1/2 Horizontal	4.75" x 7.5"
1/2 Vertical	3.5" x 9.5"
1/4 Horizontal	2.375" x 7.5"
1/4 Vertical	1.875" x 9.5"
1/4 Corner	3.5" x 4.5"
Business Card Marketplace	3.5 x 2"

Submission Guidelines

Trim Size	8.375" X 10.875"
Bleed Size	8.625" x 11.125"
Line Screen	133 up to 150

Color Format

This publication will be printed using CMYK colors. If a spot color is specified, every attempt will be made to match this color using a CMYK ink mix. It's also recommended the inclusion of an accurate color proof and/or separated laser proofs with artwork submission.

Preferred Format:

- High-resolution, press-optimized PDF
- All fonts & graphics embedded

Other Acceptable Formats:

- TIFF, EPS or Photoshop files...must be able to open in software listed above.
- EPS file format for vector images: fonts should be converted to paths/outlines.
- Illustrator file formats: fonts & images must be converted to paths/outlines and embedded.

Media Accepted:

- CD-ROMs
- Electronic files can be submitted as follows:

Upload your files through out FTP site located at www.apogeepublications.com.

User name: rumbles Password: Client24

Email your files to: traci@apogeepublications.com and please cc: your sales representative for proofing purposes.

Overnight your artwork to: Apogee Publications, 6528 Greenleaf Avenue, Suite 219, Whittier, CA 90601

Advertising Contact:

Kathleen Pishotta, 888-371-4933 or kathleen@apogeepublications.com